

“If we are able to change the leather sector problem to become our opportunity then every problem could be our opportunity”

Ato Dagnachew Shiferaw (D.G)

The Ethiopian Leather Industry Development Institute managements and team leaders reviewed ten-month performance of 2011 E.C budget year plan from May 29-30, 2011 in Adama City with the newly assigned Director General, Ato Dagnachew Shiferaw. On the review meeting, the managements and team leaders were introduced with Ato Dagnachew Shiferaw.

The institute’s and directorates ten-month performance were reviewed as poor performance and key pitfalls for the causes of the sector’s poor performance were identified as “what is the key problem of the sector? and how to solve it? What is the internal integrity structure of the institute? How do other stakeholder and industry view the institute? What shall I and we do?”.

On the other hand participants of the review meeting pointed out major causes for the poor performance of the sector as “extended and stretched plan, low quality of raw hide and skin, and even the increasing prices of salt was also identified as a challenging issue for the sector in addition to those weak internal and external coordination integration and stakeholders view the institute as weak and powerless” were some of them.

Ato Dagnachew Shiferaw Director General of the Institution, said “I have found useful suggestions that might trigger my work and the leather sector is the most resourceful sector, the sector has many job opportunities, and the institution has many jobs to do, and this could be a big chance for us only if we are able to change the leather sector problem to become our opportunity then every problem could be our opportunity, a problem will always be a problem only if we cannot change things. Hence, we have to be able to put our problems down.”

Finally, the Director General has forwarded a direction of the future task for all management and team leaders as “we have to identify the key problem of the sector; we have to see the internal organizational structure, the structure must be functional, the plans of the directorates should be clearly identified, the institute have to be seen as a problem solver institute by solving temporary problem of the sector to improve the firms and stakeholders’ perception and relationship.” The meeting was over by identifying the focus issues of the 2012 budget year plan.





